

California Bankers Association and Carpenter & Company

present

The 10th Annual Strategic Issues Summit

Looking Forward



October 4, 2011

Balboa Bay Club • Newport Beach, California



California Bankers
Association

CARPENTER & COMPANY
INVESTMENT BANKERS

present

The 10th Annual Strategic Issues Summit

The 2011 Strategic Issues Summit looks at the forward plans of large and successful community banks, key regulators and leading industry banking economists.

Highlights include:

Opening Session Keynote, **Michael Shepherd**, Chairman and CEO of Bank of the West, will discuss the future plans of one of California's largest banks and the perspective of its French parent, BNP.

Second Session Keynote, **Bill Isaac**, author of "Senseless Panic," former Chairman of the FDIC and a Senior Managing Director, Global Head of Financial Institutions of FTI Consulting and Chairman of the Fifth Third Bancorp, will discuss his view of the current banking and regulatory environment. Attendees will receive a signed copy of Isaac's current book.

Teresa Curran, SVP and newly appointed Head of Bank Supervision at the Federal Reserve Bank of San Francisco, will offer her views of new regulation and the condition of banks in the Western region.

Bill Dunkelberg, the popular CNBC banking commentator, Chief Economist of the 400,000-member National Federation of Independent Business and Chairman of Liberty Bell Bank in New Jersey, will offer his views of the forward looking economy and its effect on commercial banks.

Richard Smith, President and CEO of Tri Counties Bank, will discuss his bank's plans for the future, positioning during the current volatile times and their market share of key northern California counties.

Russell Colombo, President and CEO of Bank of Marin, which has maintained its position throughout the current recession as a California bank earnings leader, will discuss their unique approach to products and services within their markets.

Tom Vertin, of Silicon Valley Bank, will discuss innovative approaches to motivating banker teams learned as chief operating officer at the bank, by facilitating regional turn-arounds, as California market head and a marketing team leader.

present

The 10th Annual Strategic Issues Summit

Program-At-A-Glance (Subject to Change)

Tuesday, October 4, 2011

7:30 a.m. – 8:30 a.m.	Registration and Continental Breakfast
8:30 a.m. – 8:45a.m.	Introduction and Welcome CBA and Carpenter & Company
8:45 a.m. – 9:15 a.m.	Keynote Michael Shepherd , Chairman & CEO Bank of the West
9:15 a.m. – 9:45 a.m.	General Session Teresa Curran , SVP and Director Banking Supervision Federal Reserve Bank of San Francisco
9:45 a.m. – 10:15 a.m.	General Session Bill Dunkelberg , Chief Economist, National Federation of Independent Business and Chairman of Liberty Bell Bank
10:15 a.m. – 10:30 a.m.	Break
10:30 a.m. – 11:00 a.m.	Keynote Bill Isaac , Senior Managing Director, Global Head of Financial Institutions for FTI Consulting, Chairman of Fifth Third Bancorporation and Former Chairman of the FDIC
11:00 a.m. – 11:30 a.m.	General Session Richard Smith , President & CEO Tri Counties Bank
11:30 a.m. – 12:00 p.m.	General Session Russell Colombo , President & CEO Bank of Marin
12:00 p.m. – 12:30 p.m.	General Session Tom Vertin Silicon Valley Bank
12:30 p.m. – 2:00 p.m.	Lunch and Reception by the Bay

October 4, 2011

Balboa Bay Club • Newport Beach, California



California Bankers
Association

CARPENTER & COMPANY
INVESTMENT BANKERS

General Information

Registration Fees

CBA Member: \$350

Non-Member: \$450

Banks In Organization: \$395

How to Register

Register online at www.calbankers.com/strategicissues. You may also return your completed form with credit card information or a check to:

California Bankers Association
Attn: Accounting Dept – A/R
1303 J Street Suite 600 Sacramento, CA 95814
916/438-4400

If paying by check, please make it payable to the California Bankers Association and attach the registration form. CBA will email a confirmation to you prior to the conference.

Cancellation/Refund Policy

The full registration fee will be refunded if a written notice is received by September 6, and 50 percent if received by September 13. No refunds will be provided after September 13. Substitutions are allowed.

Location & Accommodations

Balboa Bay Club and Resort
1221 W. Coast Highway
Newport Beach, CA 92663
949/645-5000
www.balboabayclub.com

You may reserve a room at the Balboa Bay Club and Resort during the Strategic Issues Summit, and a special hotel rate of \$235, single or double occupancy, has been negotiated for you. Please make your reservations by calling the Balboa Bay Club and Resort at 888/445-7153 or 949/645-5000 and reference the CBA/Carpenter rate.

The room rate cut-off date is September 19. After September 19, reservations will be accepted on a space-available basis.

Check-in time is 3:00 p.m., and check-out time is 12:00 p.m. An earlier check-in or late check-out may be requested but is not guaranteed.

The hotel offers valet parking only. Valet parking is \$28 per night for overnight guests and \$13 for daily parking, taxi service is about \$25 each way. Roundtrip car service is available with advance reservations, for \$20 per person each way.

CBA Staff Contact

For more information, contact Cynthia DeOliver, director of events management, at 916/438-4401 or cdeoliver@calbankers.com. You may also visit us online at www.calbankers.com.

California Bankers Association and Carpenter & Company

present

The 10th Annual Strategic Issues Summit

October 4, 2011 • Balboa Bay Club • Newport Beach, California

REGISTRATION FORM

Register NOW! Mail or fax your completed form with payment.

THREE WAYS TO REGISTER

ONLINE!

Visit www.calbankers.com/strategicissues

CREDIT CARD!

Fax registration form to
916/438-4315

BY CHECK!

Mail your check to:
California Bankers Association
Attn: Accounting Dept - A/R
1303 J Street Suite 600
Sacramento, CA 95814
916/438-4400

REGISTRATION INFORMATION

One registrant per form. Photocopy form for additional registrants (Please print clearly):

Mr./Ms. Last Name _____ First Name _____

Badge Name _____ Title _____

Bank/Firm _____

Address _____

City _____ State _____ Zip+4 _____

Telephone Number _____ FAX Number _____

E-mail Address (required for confirmation) _____

Spouse/Guest Name _____

REGISTRATION FEE

\$350 CBA Member \$450 Non-Member \$395 Banks In Organization

METHOD OF PAYMENT

Check (Payable to California Bankers Association)

Credit Card: Charge \$ _____ to my Visa MC AmEx

_____ Exp. _____
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16

Cardholder's Name _____

Zip+4 _____

Signature _____

CANCELLATION POLICY

The full registration fee will be refunded if a written notice is received by September 6, and 50 percent if received by September 13. No refunds will be provided after September 13 and registrations made after the cancellation date are not subject to refund. Substitutions are allowed.

HOTEL ACCOMODATIONS

Hotel reservations can be made by calling the **Balboa Bay Club**. Ask for the CBA/Carpenter rate of \$235, single or double occupancy. Please make your reservations by calling 888/445-7153 or 949/645-5000 by September 19; requests after this date will be accepted on a space-available basis.

QUESTIONS

Contact Cynthia DeOliver, 916/438-4401 or cdeoliver@calbankers.com.

FOR CBA USE ONLY

CRM# _____

2530-300213 _____

CK# _____ AMT _____ DATE ISS _____

CORP PERS DATE DEP _____ BY _____

REG ID _____

IND ID _____

DATE _____

CONF SENT DATE _____

CANCELLED DATE _____



California Bankers
Association

CARPENTER & COMPANY
INVESTMENT BANKERS