

Bridge Bank Wins “Innovative Community Bank of the Year” Award for Marketing and Branding Innovation

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San Jose, CA – March 26, 2014 - Bridge Capital Holdings (NASDAQ:BBNK), whose subsidiary is Bridge Bank, a full-service professional business bank headquartered in Silicon Valley and with offices located nationwide, announced today that it won the Western Independent Bankers (WIB) “Innovative Community Bank of the Year” award for marketing and branding innovation. The award was given on March 23, 2014 at the WIB Annual Conference.

“We’re honored that the judging panel at WIB has recognized our significant effort in building up Bridge Bank’s brand so that it more accurately reflects our unique value proposition,” said Daniel P. Myers, president and CEO of Bridge Bank. “By continuing to invest in our brand through this project, we are better positioned to take advantage of more opportunities for accelerated growth now and in the future,” he added.

In 2013, Bridge Bank completed a two-year market research and brand enhancement initiative to better define its brand, and to assess its appeal in the marketplace of small- and mid-sized businesses and emerging technology companies. This effort resulted in a new logo and tagline – Be bold, venture wisely™ –, a new website, and a messaging strategy to convey its value proposition to its target customers. The project was submitted as an entry into the WIB Innovative Community Bank of the Year competition, in which it won first place in the marketing and branding innovation category.

“We listened intently to what our clients, partners and employees said about what makes Bridge Bank unique, because ultimately our brand is what they say it is,” said Ryan Barringer, senior vice president of marketing and brand strategy for Bridge Bank. “I believe that what we achieved not only reflects the collective perceptions of all Bridge Bank stakeholders, but also it tells the true story of how the bank differentiates itself from its competitors, and how it adds real value to its clients in a way that no other commercial bank can,” Barringer added.

About Bridge Capital Holdings

Bridge Capital Holdings is the holding company for Bridge Bank, National Association. Bridge Capital Holdings was formed on October 1, 2004 and holds a Global Select listing on the NASDAQ stock market under the trading symbol BBNK. Bridge Bank Holding Company was recently admitted to Sandler O’Neill’s Class of 2012 “Sm-All Stars” – a select group of 25 top-performing publicly traded banks and thrifts from throughout the U.S. with market

capitalization of up to \$2 billion. For additional information, visit the Bridge Capital Holdings website at www.bridgecapitalholdings.com.

About Bridge Bank, National Association

Recognized by The Findley Reports as a Super Premium Performing Bank, and designated “Superior” by BauerFinancial and IDC, Bridge Bank is a full-service professional business bank founded in the highly competitive climate of Silicon Valley in 2001. From the very beginning, our goal has been to offer small-market and middle-market businesses from across many industries a better way to bank. We provide a surprisingly broad range of financial solutions, enabling us to meet our clients’ varied needs across all stages — from inception to IPO and beyond. It’s how we go about doing so that differentiates us from our competition. Bridge Bank’s product offering includes growth capital, equipment and working capital credit facilities and treasury management solutions, along with a full line of international products and services and financing secured by domestic, government and foreign receivables.

For additional information, visit the Bridge Bank website at www.bridgebank.com or follow us [@BridgeBank](https://twitter.com/BridgeBank).

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Forward-Looking Statements

Certain matters discussed in this press release constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, and are subject to the safe harbors created by that Act. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts. They often include the words "believe," "expect," "anticipate," "intend," "plan," "estimate," or words of similar meaning, or future or conditional verbs such as "will," "would," "should," "could," or "may." Forward-looking statements describe future plans, strategies and expectations. Forward-looking statements are based on currently available information, expectations, assumptions, projections, and management's judgment about the Company, the banking industry and general economic conditions. These forward-looking statements are not guarantees of future performance, nor should they be relied upon as representing management's views as of any subsequent date. Future events are difficult to predict, and the expectations described above are necessarily subject to risk and uncertainty that may cause actual results to differ materially and adversely.

Forward-looking statements involve significant risks and uncertainties and actual results may differ materially from those presented, either expressed or implied, in this press release. Factors that might cause such differences include, but are not limited to: the Company's ability to successfully execute its business plans and achieve its objectives; changes in general economic, real estate and financial market conditions, either nationally or locally in areas in which the Company conducts its operations; changes in interest rates; new litigation or changes in existing litigation; future credit loss experience; increased competitive challenges and expanding product and pricing pressures among financial institutions; legislation or regulatory changes which adversely affect the Company's operations or business; loss of key personnel; changes in accounting policies or procedures as may be required by the Financial Accounting Standards Board or other regulatory agencies; and the ability to satisfy requirements related to the Sarbanes-Oxley Act and other regulation on internal control.

The reader should refer to the more complete discussion of such risks in Bridge Capital Holdings' annual reports on Forms 10-K and quarterly reports on Forms 10-Q on file with the Securities and Exchange Commission. The Company undertakes no obligation to publicly revise these forward-looking statements to reflect subsequent events or circumstances.